

PRESS RELEASE

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Bob Geldof receives the M100 Sanssouci Media Prize

Award ceremony on 7 September 2007 as part of the M100 Sanssouci Colloquium

The recipient of this year's **M100 Sanssouci Media Award** is the singer-songwriter and activist **Bob Geldof**.

The prize giving ceremony will take place on 7 September at the Schloss Theatre in the Neue Palais in Potsdam/Germany. Jann Jakobs, Lord Mayor of Potsdam, says: **"We are very happy that within the context of this year's International Media Gathering M100 we will have the opportunity to thank and honour Bob Geldof for his indefatigable world-wide engagement. - I am particularly pleased that he will come personally to Potsdam to receive this award."**

Among the guests at the ceremony will be the Federal Minister of the Interior Dr. Wolfgang Schäuble, the Minister President of Brandenburg Matthias Platzeck, the *(German)* producer and political talk show host Sabine Christiansen, Andrew Neil, Jasim Azawi (Al Jazeera English), Jeremy Bowen, Daniel Vernet (Le Monde), Ulrich Deppendorf (editor-in-chief ARD Berlin tv studio), Dr. Mathias Döpfner (Axel Springer), Hans Ulrich Jörges (Stern), Giovanni di Lorenzo (Die Zeit), Roger Köppel (Weltwoche, Switzerland), Dr. Wolfram Weimer (Cicero), Dr. Frank Schirmacher (publisher, Frankfurter Allgemeine Zeitung), Iris Knobloch (Président Directeur Général, Warner Bros. France), Dr. Inge Feltrinelli, Said Essoulami (Executive Director, Centre for Media Freedom, Morocco), Fatma ben Abdallah Karray (editor, Al-Shorouk daily, Tunisia), Osman Mirghani (columnist, Al-Sudani, Sudan), Abdallah oud Mohamadi (Chairman, Sahara Media, Mauritania), Lawrence Pintak (Director, Adham Center for Electronic Journalism Cairo, Egypt) and Danny Rubinstein (Ha'aretz, Israel).

This will be the third M100 Media Award - a symbolic, unendowed prize - presented as part of the M100 Sanssouci Colloquium, the international media gathering in Potsdam. It honours European personalities who have left their footprint in Europe and the world. The accolade's intention is to recognise the prizewinner's service to freedom of expression and the deepening of democracy as well as to understanding and communication. In 2005 the laureate was Norman Foster and last year the physician and politician Bernard Kouchner, founder of "Médecins Sans Frontières" and currently French Foreign Minister was honoured.

The M100 Sanssouci Colloquium takes place as part of the Media Week Berlin-Brandenburg and is presented within the framework of the "Germany: Country of Ideas" campaign. The event is hosted in cooperation with the City of Potsdam, capital city of Brandenburg; the Weidenfeld Institute for Strategic Dialogue and the Herbert Quandt Stiftung, and is in 2007 supported by Air Berlin, Vattenfall, and Audi.